

# ELLE

CANADA

**SINGLE  
LADIES  
DON'T  
PUT A RING  
ON IT!**

AUGUST 2010  
\$3.99

## KATY PERRY "GURL" POWER

HER NEW HIT,  
LIFE WITH RUSSELL  
& ROCKIN' L.A.!

## PERFUME TRAIL

A FRAGRANCE  
THAT MAKES  
YOU IRRESISTIBLE?

# FALL FASHION TREND REPORT

**MOD MINIMALISM, CHIC KNITS,  
TAILORED SUITS & GOTH GLAM**

## QUIET TIME

**SILENCE IS  
THE NEW  
LUXURY**

(IT'LL SPICE UP  
YOUR LOVE  
LIFE TOO)

## SPY GIRL

ANGELINA JOLIE'S  
SECRET MISSION

## CATWALK CROONERS

**TWIGGY TO TYRA**  
MODELS WHO TAKE  
CENTRE STAGE

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# GOLDEN GLOBES

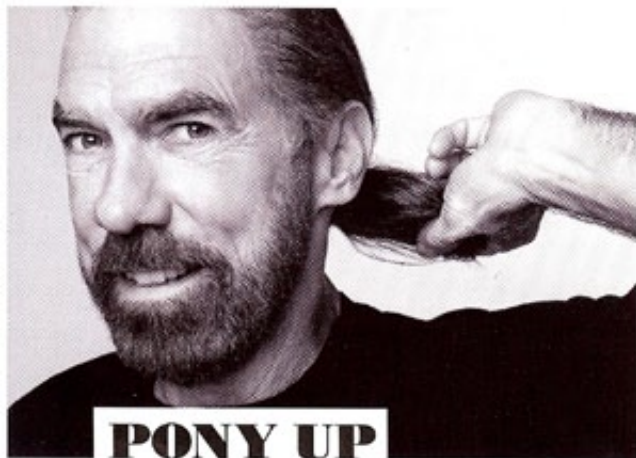
Meet three hair icons.



HOW ONE MAN CHANGED THE WORLD WITH A PAIR OF SCISSORS  
**VIDAL SASSOON**

## Film head

Valentino may have owned the silver screen last year, but this fall the spotlight belongs to Vidal Sassoon, the father of modern hairdressing. The man behind the '60s bob is the topic of a new documentary produced by his friend and protege Michael Gordon, founder of Bumble and bumble. Stocked with vintage footage and interviews with hair-industry VIPs, *Vidal Sassoon The Movie* is expected in Canada soon, along with an eponymous hardcover from luxe book publisher Assouline.



## PONY UP

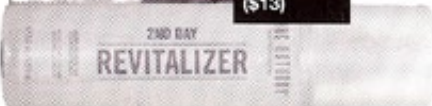
John Paul DeJoria, Paul Mitchell's co-founder and CEO, is as famous for flexing his philanthropic muscles — he's tight with Brad Pitt and Nelson Mandela — as he is for creating celeb-endorsed hair products like Sculpting Foam. His latest cause is cleaning up the Gulf of Mexico. That's why DeJoria has asked his network of stylists and salons to collect hair clippings that can be used to help sop up the oil spill. But would he sacrifice his own ponytail? "If someone said 'Here's \$50,000 [for the clean-up efforts],' I'd let anyone cut it off," said the stylist at the brand's 30th-anniversary event in Toronto. "It's hair — it grows back."



## STAR TREATMENT

Toronto-based celeb hairstylist Marc Anthony has worked with everyone from Catherine Zeta-Jones to the Biebs. This summer, he has teamed up with Murale to open sleek in-store blow-dry bars in Ottawa and Edmonton. Shoppers who want a quick blowout between buying sprees can also nab one of his latest products: 2nd Day Revitalizer.

Marc Anthony 2nd Day Revitalizer (\$13)



# SUN SALUTATION

Summer hits hair the hardest. Put up a good fight.

**SITUATION** After a hot weekend, your hair is fried.

**SAVIOUR** Apply MoroccanOil's light, argan-oil-rich tonic to wet hair before blow-drying. Once a week, use a repairing mask to restore shine.

**SITUATION** Your beachy waves are blah.

**SAVIOUR** This texture spray mimics a blast of ocean air. Infused with sea salts, it creates piecey, roughed-up results.

**SITUATION** The sun is stripping your strawberry-blond highlights.

**SAVIOUR** Find a finishing spray that sets your style and blocks bleaching rays. Before a long spell outside, mist on a protective spray with SPF.

**SITUATION** Your Sunday-brunch blowout falls flat by noon.

**SAVIOUR** A shot of dry spray restores volume instantly.



Ojon Hair Revitalizing 2-min Hair Mask (\$38); MoroccanOil Light (\$39)



Pre Game Texturizing Spray (\$25)

L'Oréal Paris Elnett Satin UV Colour Protect (\$15); Redken Color Extend Sun Solar Screen SPF 12 (\$20)



Oribe Dry Texturizing Spray (\$44). For details, see Shopping Guide.

